

ASHCAN STUDIO of ART, Inc.

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ASHCAN STUDIO OF ART LITTLE NECK CAMPUS

252-20 Northern Blvd, Suite 209 Little Neck, NY 11362 TEL: 718-819-0004

ASHCAN STUDIO OF ART MANHATTAN CAMPUS

45 East 34th Street, 4th Floor New York, NY 10016 TEL: 212-967-8101

ASHCAN STUDIO OF ART FLUSHING CAMPUS

36-26 Main St, Suite 3X Flushing, NY 11354 TEL: 917-675-4195



ASHCAN STUDIO OF ART

Portfolio Preparation Program Fine Arts & Design Credit Transfer AP Class Scholastic Art Award Young Artist Program Summer Art Camp

PASSIONATE, PROFESSIONAL

At Ashcan.....YOU CAN.

VISUAL ARTS

PORTFOLIO PREP SCHOOL









2006 On April, Launching Manhattan Studio Scholastic Art Awards, Hayoung Kim, American Vision Award Federal Duck Stamp Contest, the Grand Prize Award The Korean Times Art Competition the Grand Prize Award

2007 47 Acceptance Letters \$556,795 Scholarships Awarded

2008 72 Acceptance Letters \$867,600 Scholarships Awarded Scholastic Art Awards Hayley Palmatier, Art Teacher Award

2009 81 Acceptance Letters \$1,070,860 Scholarships Awarded on June, Launching Little Neck Studio

2010 117 Acceptance Letters \$3,201,640 Scholarships Awarded Scholastic Art Awards 32 winners Sunyoung Kim, Art Teacher Award

2011 116 Acceptance Letters \$2,901,808 Scholarships Awarded Scholastic Art Awards 37 winners American Vision Award

2012 146 Acceptance Letters \$5,027,669 Scholarships Awarded Scholastic Art Awards 23 winners American Vision Award Matthew Capezzuto, Art Teacher Award

2013 142 Acceptance Letters \$8,087,602 Scholarships Awarded Scholastic Art Awards 27 winners American Vision Award Yusam S, Monica Carrier, Art Teacher Award

2014 129 Acceptance Letters \$5,164,876 Scholarships Awarded Scholastic Art Awards 32 winners on Feb, Launching Flushing Studio

2015 78 Acceptance Letters \$1,646,350 Scholarships Awarded Scholastic Art Awards 26 winners

2016 115 Acceptance Letters \$2,514,500 Scholarships Awarded Scholastic Art Awards 67 winners

2017 We're here to help at every step of your dream journey.





p 4. ABOUT ASHCAN STUDIO OF ART

Introduction Ashcan Studio Faculty Five Reasons To Choose Ashcan Community Partner Organizations College Portfolio Prep. Program College Transfer Credit Program Visual Arts: Fine Arts & Design Young Artist Program Summer Camp: Art & Design Ashcan Media: Publish Art Book

p7.

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ASHCAN ART PROGRAMS

p 21. VISUAL ART COURSES

Drawing, Painting, Watercolor Painting Portrait, Illustration, Sculpture Landscape, Still-Life Graphic | UX/UI | Toy | Product Design Architecture | Interior Design Fashion | Garment Construction Digital Painting & Drawing Figure Drawing, Ashcan Workshop

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Cover Photo credit: Lauren P., Aryung L., DongJun S.



ASHCAN STUDIO OF ART

Ashcan Studio of Art is an art school geared toward creative development and portfolio preparation. Our curriculum is an individualized program in which each student's personal interests and skills are the focus. With a lot of hard work, and with the resources of New York City's arts community, 100% of our students have excelled to their greatest potential and have earned admittance into many of the highest-ranked BFA and MFA programs, most having received scholarships.

At Ashcan, we believe that artistic growth and development should take place in a diverse and supportive environment. Our students come from around the region and from around the world to study at our studios in midtown Manhattan and Queens. Our instructors are professionals in the visual arts with a passion for teaching. They offer a breadth and depth of knowledge and experience in Drawing, Painting, Sculpture, Illustration, Animation, Theater Design, Industrial Design, Graphic Design, Fashion Design, Interior Design and Architectural Design.



Number of Acceptance		Amount of Scholarships
20	Cornell University	N/A
15	New York University	\$462,000
29	Carnegie Mellon	\$1.4Million
12	Cooper Union	Full/Half Scholarships
173	Parsons	\$4.2Million
48	RISD	\$1.7 Million
136	Pratt	\$3.2 Million
149	SVA	\$2.9Million

PORTFOLIO PREPARATION PROGRAM Intensive Regular

> Semester Summer Pre College

FINE ARTS & DESIGN PROGRAM

Drawing, Painting, Sculpture Toy, Product, Graphic, UX/ UI, Architecture, Interior, and Fashion Design

#follow #ashcanstudio #artclass #artportfolio #artschool #admissions #precollege



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Facebook facebook.com/ashcanartnyc



Pinterest pinterest.com/ashcanart



Blog artschooladmissions.wordpress.com



CREDIT TRANSFER PROGRAM

School of Visual Arts SMFA, Boston Arts Univ Bournemouth, UK Bramson ORT

ART CONTEST PREPARATION

Scholastic Art Award Federal Duck Stamp Doodle 4 Google contest National Art Contest YOUNG ARTIST PROGRAM

Art in the Know Green Artwork Storybook Making Summer Art Camp



The Ashcan Studio Visual Arts Program was developed to catapult and stimulate creativity. We encourage artistic expression and experimentation in order to develop confidence, and openness to new creative ideas and cultures.

The program teaches the historical and contemporary art techniques of sculpture, painting, drawing, and more. Under the guidance of Ashcan Studio's Instructors students develop ideas, and learn techniques that lead to the production of outstanding visual artwork. This program is for the most inexperienced artists up through advanced art students.

At Ashcan.....YOU CAN.

SXX K



Matthew Capezzuto, Director Master of Fine Arts, Painting and Printmaking Yale University School of Art, New Haven, CT

Ki Jong Do. Director Master of Fine Arts, Painting Hong-Ik University, Seoul

Eunyoung Kang, Director Master of Professional Studies, ITP Tisch School of the Arts, NYU, New York

Madeleine Bialke, Instructor Master of Fine Arts, Painting Boston University, Boston, MA

ASHCAN STUDIO



Kimbery Kim, Instructor Fine Arts School of Visual Arts, New York, NY

John Hyen Lee, Instructor Bachelor of Fine Arts, Painting Rhode Island School of Design, Provide

Carlos E. M. Ramos, Instructor Master of Fine Arts, Painting Yale University School of Art, New Haven, CT

Salinda Santiago, Instructor Bachelor of Arts, Education Queens College, City University of New York, New York, NY

Fan Wang, Manager Master of Arts, Arts Leadership Administration Syracuse University, Syracuse, NY Hayley Palmatier, Director Master of Fine Arts, Illustration The Fashion Institute of Technology, New York, N



eung Ran Woo, Director Master of Professional Studies, ITP Tisch School of the Arts, NYU, New York

Daphne Arthur, Instructor Master of Fine Arts, Fine Arts Yale University School of Art, New Haven, CT

Michael Dispensa, Instructor Bachelor of Fine Arts, Illustration School of Visual Arts, New York, NY



MJ Kim, Instructor Master of Fine Arts, III Fashion Institute of Technol New York, NY

Soomin Lee, Instructor Master of Art, Interior Architecture Rhode Island School of Design, Providence, RI

Min Wouk Rhee, Instructor Bachelor of Fine Arts, Fine Arts Virginia Commonwealth University, Richmond, VA

Yoon Yang, Instructor Master of Fine Arts, Interior Design New York School of Interior Design, New York, NY

Suebin Aurora Hong, Manager Science in Education State University at Geneseo, Geneseo, NY





We guarantee you that you will develop your art skills even if you don't have much experience. We are proud that 100% of our students were accepted to one or more of their top choice schools after studying at Ashcan, most with scholarships.

You will work together with highly-experienced and motivated Instructors who also practice and exhibit their artwork in addition to teaching. Each Instructor at Ashcan has attended one of the countries top art schools themselves. They will share their professional knowledge with you, and inspire and help you make your admission portfolio.





Ashcan Studio of Art provides a friendly and creative atmosphere where you will be inspired the moment you enter the studio. The studio is full of creative students and their artwork. Each day the Instructors look forward to working with students on their portfolio.



Located in the heart of Manhattan you will be inspired by all this city has to offer, like the galleries, museums, shopping and public libraries. You can reach us nearly with every subway on 34th street and the Empire State Building is just one block away.

5. Get the best for the lowest cost

38



2. Highly-experienced Visual Art Instructors

REASONS TO CHOOSE ASHCAN

3. Studying in a friendly and creative atmosphere

4. Ashcan Studio of Art's location is also a special advantage



COMMUNITY PARTNER ORGANIZATIONS

of AUB's BA Programs.



Ashcan Studio, in partnership with The School of Visual Arts, developed the 1+3 program in 2012. The 1+3 program was designed for transfer students wishing to enter a BFA program at SVA. Students enrolled in this program earn credits for foundation courses while developing their portfolio, which are transferable to SVA.

Scholastic Art & Writing Awards

Scholastic and Ashcan Studio are Alliance Summer Arts Program partners. ASAP Award recipients are granted a full scholarship to attend top local and residential arts program, camp or precollege program. For the past two years, Ashcan Studio has welcomed ASAP students into our Summer Portfolio Preparation Program.

JOAN MITCHELL FOUNDATION

Since 2012, Ashcan has worked in partnership with the Joan Mitchell Foundation to help students build competitive portfolios and strong applications for art and design college programs, by collaborating on free public college readiness events including Portfolio Redefined, Art Degree Demystified and the Careers in the Arts Fair. Each year the Joan Mitchell Foundation provides scholarships to local youth to study in Ashcan Studio's Summer Portfolio Intensive and College Portfolio Preparation Program.

ARTS UNIVERSITY BOURNEMOUTH



The joint program between Ashcan Studio and P.S. 98 was created to augment and strengthen the schools existing art program. Ashcan Studio Instructors provide a specially designed Visual Art Studio Art curriculum to 3rd, 4th and 5th grade classes. Each Summer Ashcan Studio Instructors curate an exhibition of P.S. student artwork, held at P.S. 98.

The Ashcan Studio partnership with Arts Bournemouth University was established in 2014. Our agreement was developed to promote acceptance of graduates of Ashcan Studio to students planning to enroll at AUB. Students who

complete Ashcan's year long foundation program gain automatic entry to several



The Ashcan Studio partnership with Bramson Ort was developed to promote acceptance of graduates of Ashcan Studio to students planning to enroll at Bramson Ort. Students who complete Ashcan's year long foundation program gain automatic entry to the Game Design and Programming Associate Degree (AAS) Program at Bramson ORT College.



Portfolio Redefined is a collaboration between The Museum of Arts and Design, The Joan Mitchell Foundation, Parsons and Ashcan Studio of Art. Together we host portfolio development and college access events throughout the year. We are devoted to workshopping ideas and practices to support students in building a competitive portfolio and application for art & design college programs.



CUE Art Foundation is a visual arts center dedicated to creating essential career and educational opportunities for emerging and under-recognized artists of all ages. Each summer CUE Art Foundation hosts an exhibition of Ashcan Summer Program student artwork.



ASHCAN ART PROGRAMS

College Portfolio Prep. Program College Transfer Credit Program Visual Arts: Fine Arts & Design Young Artist Program Summer Camp: Art & Design Ashcan Media: Publish Art Book

COLLEGE PORTFOLIO PREPARATION

Grade 12th & up, College student, Laguardia high school portfolio, and lvy league supplements: For students applying for Fall or Spring admission into Undergraduate or Graduate programs.

9-12 weeks, 5 days/week, 8 hours/day Intensive Program:

Spend nine to twelve weeks during the summer focusing on your art portfolio.

This course is designed for art college prep for freshman or transfer college applications. We work with each student in the full development of a conceptually based and technically excellent portfolio. This course includes all aspects of support in the entire college application process including, but not limited to, consultations, essay writing, application forms, photography of the portfolio and communication with colleges. In Ashcan Studio's Portfolio Preparation classes, our instructors work individually with each student to develop projects that are in line with their interests. An Instructor meets with students one on one throughout the class period to discuss ideas and work in progress. Each Instructor at Ashcan Studio specializes in one area of the Visual Arts, for example; Figure Studies, Sculpture, Drawing, Film, Design and Architecture others.



Individual Studio Space

Work at your personal studio space.

Opportunities Prepare for art contests.

Participate in Ashcan's annual exhibition at chelsea gallery, New York. Ashcan hosts portfolio reviews with college admissions officers from schools such as: Pratt, Parsons, SVA, RISD, NYU, FIT, SMFA, and the Cooper Union** (**List may change based on student interest and officers' availability.)

Why is our summer intensive course so important?

Our Summer Intensive Program is designed for all Ashcan students who wish to apply to colleges the following Fall/Spring. During the school year, high school and college students focus most of their time on their school work and so have limited time to dedicate to their portfolio. The Summer Intensive allows students to give their portfolio the necessary time and attention to develop to its highest quality. In addition, the summer at Ashcan is a focused, nurturing and ambitious community of art students whose success influences one another.







Portfolio Reviews from Colleges

Each year, we invite representatives from top art schools like NYU, Pratt, SVA, RISD, and Cooper Union, to visit our studios. They provide crucial information and insights about their programs, and they provide one-on-one and group critiques of our students' works. This valuable opportunity gives students direct access to the opinions of admissions officers and faculty.







College Admissions Services

Complete College Admission Service, based on a decade of experience and research. Analyze application procedures and apply to schools, submitting applications through one-on-one meetings with an Ashcan Admissions Director.

- 1. Counseling service
- 2. College application process
- 3. Portfolio photo-shoot service
- 4. Essay service (translation & editing)
- 5. Professors' recommendation
- 6. Transcript & certificate

COLLEGE TRANSFER CREDIT PROGRAM

Ashcan Credit Course / SVA, SMFA, BOURNEMOUTH UK

Any student who will have completed at least 12 college credits before transferring to a new college is eligible to participate in our College Transfer Program. This course is designed for college students to prepare a portfolio for college applications so that they can change schools or majors. We work with each student in the full development of a conceptually strong and technically excellent portfolio.

Ashcan Art 1+3 Program?

COLLEGE TRANSFER STUDENTS

Our "1+3" program is specially designed for transfer students. In this program, students can earn college credits at Ashcan Studio while completing their portfolios. We currently have a transfer credit agreement with the School of Visual Arts, in New York City, SMFA (School of the Museum of Fine Arts) in Boston, and The Arts University College at Bournemouth in UK.





Transfer Guidelines

SVA: These credits can only apply toward the following BFA majors: Fine Arts, Cartooning, Design, Illustration, and on select occasions Advertising.

SMFA: Students can pursue their interest in art and get a rigorous liberal arts education at the same time; the BFA, Combined Degree, and MFA programs culminate in the granting of a Tufts University degree.

LIBERAL ARTS

Include most humanities, math, and science courses. Students must earn grade of "C" or better score.

School of Visual Arts	12
SMFA in Boston	12 or 0
Bournemouth in UK	12 or 0

ASHCAN STUDIO CREDIT

Award a maximum of 18 studio foundation credit in the areas of Painting, Drawing, Sculpture, and Design.		In addition to the minimum IELTS score of 6.0 or minimum TOEFL score of 79-80 IBT, reading and writing sub-score of 18.	
School of Visual Arts	18	School of Visual Arts	80
SMFA in Boston	18	SMFA in Boston	79
Bournemouth in UK	18	Bournemouth in UK	79

TOEFL









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1, 2, 3

SVA 1+3 Accepted Students Portfolio

> 1. Kyunghee K. 2. Aryung K. 3. Jitumoni G.



VISUAL ARTS: FINE ARTS & DESIGN

Visual Arts Courses

12 weeks, 4 hours/class Spring, Summer, Fall, and Winter Semester available Individual Studio Space: Work at your personal studio space. Prepare for art contests, including Scholastic Art and Writing Awards. Participate in Ashcan's annual exhibition.

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Course Level:

Ashcan provides simple level test for the students who are registering for the first time. Current students, who already finished the basic course in ashcan, moves on to the Intermediate and advanced course automatically.

□ Basic course

Intermediate course

Advanced course

Basic Course

_

This course is designed for art beginners, majorly focused on the basic foundation of the art such as shapes, tone, color and etc. Throughout the curriculum students will get familiarized with the art terms and techniques, while training for creative thinking and ways to express that ideas at the same time. These process will prepare the students to move on to the advanced course.

Advanced Course (Art Contests And Portfolio Preparation)

Students with basic art foundations are placed in this course. Classes are conducted based on one-on-one format, where the student gets personal attention from the teacher to build the individual projects, focused on personal interests and creative thinking. Teacher will guide the student during the whole process from discussing the idea to production of the art work.

VISUAL ARTS PROGRAMS

DRAWING





PAINTING

WATER COLOR





PORTRAIT

FIGURE DRAWING

LANDSCAPE



ARCHITECTURE & INTERIOR DESIGN













ILLUSTRATION





DIGITAL PAINTING



GRAPHIC & UX/UI DESIGN

FASHION DESIGN & ILLUSTRATION



YOUNG ARTIST PROGRAM

Grade 4th-9th in September

Kids have big ideas, but they need structure and technical support from teachers in order to realize their dreams. 4th-9th graders gain the hand-eye coordination to draw, paint and sculpt images from life and from their imagination. Through fun, hands-on learning, students develop techniques of observational drawing, painting, and sculpture, as well as experimentation with other materials. At Little Ashcan, we know how to share our know-how with young minds, and we provide space and freedom for big ideas and big projects.

Grade PRE K - 3rd in September

For our youngest artists, we create a nurturing, creative and supportive environment. Students will learn how to take their big ideas and make them visible to their world. Through the support and expertise our instructors offer, all of these little artists develop confidence in themselves and appreciation for the beauty and subtleties the world has to offer.



Course Level:

Ashcan provides simple level test for the students who are registering for the first time. Current students, who already finished the basic course in ashcan, moves on to the Intermediate and advanced course automatically.

Basic course

□ Intermediate course

Advanced course



YOUNG ARTIST PROGRAMS

- □ Drawing
- Figure Drawing (with live models)
- Painting (oil and acrylic paint)
- □ Sculpture (clay work & casting)
- □ Fashion Design
- □ Graphic Design
- □ Architecture
- □ Interior Design
- □ Art contest preparation





SUMMER CAMP **ART & DESIGN**

Playful Learning with Little Hands and Big IDEAS

This summer we will introduce our youngest students to a plethora of materials and techniques. Each student will become more confident in their self-expression by learning various, basic art-making techniques. They will develop their conceptual understanding of the world around them by interpreting it through these various materials as well as through art historical lessons woven into the curriculum.

Morning Art Camp

- □ Session 1: Storybook (Hand-bound)
- Session 2: Visual Music-New Action Painting
- Session 3: Feel and Touch (Tactility)
- □ Session 4: Furniture Design (Old to New)
- Session 5: Powerful Visual Reading
- Session 6: Furniture Design (light fixture)
- Session 7: StoryBook (Hand-bound)

Afternoon Art Camp

- Session 1: Powerful Visual Reading
- Session 2: Journal Art
- Session 3: \square Visual Music-New Action Painting
- Session 4: Powerful Visual Reading
- Session 5: Journal Art
- Session 6: Visual Music-New Action Painting
- Session 7: Storybook (wordless)





Draw vour Movement

Express the sounds and movement of music through art with your whole body! Colors and shapes will be used to show what you feel from various aenre of music. from Mozart to Pop.



Furniture Design Light and Shadow

Design and construct an original light fixture from various materials. We will learn about different types of light bulbs as well.











Journal Art

Drawing from your Memory

Do you feel bored of this flat journal paper? Unwind and reflect as you create a personal visual journal. Expand your possibilities with new art materials and dimensions.

Powerful Visual Reading

Imagination, Creation

Transform a literature excerpt into a visually stunning work of art! Teacher will tell a story, and then our students will make or draw what they imagine. Then, we will share with friends.





Founded objects

Old to New

Create modern designs from past inspiration as you explore form and function. Each camper needs to bring his/her old bike, stool, toy car, rocking horse, high chair or anything old from your garage or storage room at home. We'll design them into something useful and beautiful for yourself or your family.

Picture: designed by Katie Thompson

Tactility

Feel and Touch

Heighten your senses through creative works of art in this course. By introducing artists who deal with 'tactility', we will work with children to help their sensory development.

Picture: Méret Oppenheim



ASHCAN MEDIA PUBLISH ART BOOK

Publish Your Own Book

Would you like a keepsake of your child's progress and artwork? Ashcan is equipped with a talented staff of artists and designers. Our professional Media department can design and publish individual portfolio books to showcase each student's work. Ask us for more information.

1:1 Tutoring Storybook Making

Creative writing Individual illustrations Learn the art of traditional book binding Gain knowledge in the process of book publishing Hardcover Book Making and e-publish from Ashcan Media



















ASHCAN VISUAL ART COURSES

Drawing, Painting, Watercolor Painting, Portrait, Illustration, Sculpture Landscape, Still-Life Graphic, UX/UI Design Toy, Product Design Architecture & Interior Design Fashion & Garment Construction Digital Painting & Drawing Figure Drawing, Ashcan Workshop

DRAWING

an introduction to fundamental techniques and concepts of representational and expressive drawing within a variety of media

BASIC DRAWING	INTERMEDIATE DRAWING	ADVANCED DRAWING	FIGURE DRAWING
BASIC DRAWING	INTERMEDIATE DRAWING	ADVANCED DRAVIING	FIGURE DRAWING

Students begin this class by acquiring and reviewing fundamental descriptive drawing concepts and techniques in various media, including ink, graphite, charcoal and collage. Students also learn methods for developing individual content. As students develop their ideas, they focus and hone their abilities in the media of their choosing, including color media. In addition to experienced faculty, students also have access to the studio's library, computer lab, and live figure drawing sessions. They research and invent strategies and techniques for combining diverse media, modes of representation, and design elements. The curriculum culminates in long-term drawings and series of drawings that display formal and conceptual maturity.



BASIC DRAWING

A course in the foundations of observational drawing: line, value, volume, space, and composition.

Students are introduced to a range of indispensable drawing concepts and techniques in pen, graphite, charcoal, and collage.

INTERMEDIATE DRAWING

A broader exploration of media-including the use of color media-combined with guided research in contemporary drawing and development of individual content.

ADVANCED DRAWING

A course in which students exercise their conceptual independence and technical proficiency through long-term drawings or series drawings.











1	Ji Hae J.	<u>2</u> Soo	C.
Schold	Pratt arships \$46,000	S Scholarships \$28,0	VA 100
3	Christine H.	4 Jinyoung	Y.
	Cooper Union Il Scholarships	Cornell Un Scholarships \$192,9	
5	Kramer C.	<u>6</u> Keren	Ρ.
Schola	CCA rships \$28,000	Cornell Un Full Scholarshi	

PAINTING

explore and experience a variety of painting techniques, media, and historical approaches to art

ACRYLIC PAINTING

WATERCOLOR PAINTING

OIL PAINTING

With a strong foundation in descriptive drawing, students explore color and surface texture through the Painting curriculum. While students learn how mix colors and to describe the nature and color of light in the physical world, they also discover non-representational, design-based applications of paint media. Techniques in water-soluble acrylic and watercolor paints are emphasized, and students are encouraged to utilize oil paints and other paint media that may be suitable for executing their individual concepts.

WATERCOLOR PAINTING

A course in the use of watercolor to describe volume, light, and texture. Watercolor is also explored as a medium to be combined with drawing media.

ACRYLIC PAINTING

A course in the use of acrylic paints and mediums. Students learn how to describe volume, light, and texture in acrylic paint; students also learn concepts of color interaction and methods of abstraction.

OIL PAINTING

An exploration of oil paint and mediums, focused on this medium's usefulness for rendering subjects in a realistic manner.











2 Jee Hee K.	2	Jennifer C.	1
SVA Graduate School	_	Cornell Univ.	_
4 Jun K.	4	Jinsoo C.	3
Cornell Univ. Risd	_	Risd holarships \$123,600	Sch
		Hayoung K.	5
		SVA	

WATERCOLOR PAINTING

In the course, you will explore watercolor to describe volume, light, and texture and also as a medium to be combined with drawing media.



2 Jitumoni G. <u>3</u> Sohee K. SVA, Tranfer Scholarships \$30,000 Graduate School ASHCAN VISUAL ART COURSES

PORTRAIT

A portrait is an artistic representation of a person in drawing, painting, and sculpture. This course covers portraits in art history and a comprehensive procedure of developing portrait projects, especially how to draw facial features with ratios and come up with an in-depth concept of representing a subject's identity and artistic expression through portrait.









1	Jeongwon S.	2	Tracy T.
	Cornell Univ.		Cooper, CMU Full Scholarships
3	MJ K.	4	Harim C.
G	FIT raduate School		RISD

LANDSCAPE

This course is an introduction to the theme of landscape drawing and painting. Over the course of art history, artists all over the world have depicted the landscape in countless ways. In this course, students will learn about some of the concepts and techniques that these artists have developed. Through their drawings and paintings, students will learn how to depict deep and wide spaces and how to draw architectural features in perspective.







1	Hannah Y.	2	Nayoung K.
	Parsons FIT		IFA,Tufts Univ. t, Scholarships
		3	Jessica L.
			SVA
			SMFA

ASHCAN VISUAL ART COURSES

STILL-LIFE

Still-life course focuses on learning still-life and its meaning in art history and applying on students' art works. Students can learn in-depth exploration of artistic expression and technical skills with diverse objects and materials through this course, and experiment the elements of art to find their own visual component for making subject matter to represent.













ILLUSTRATION

create one image that says it all, work in ink, paint, digital

COMPOSITE IMAGERY

TEXT AND LETTERFORM

NARRATIVE

The illustration curriculum extends the student's knowledge in fine arts media to create solutions in illustration. This includes developing and utilizing narrative devices and pictorial symbolism. Emphasis is placed on dry media and fast-drying media, such as ink, watercolor and gouache. Students may resolve projects as single images or as series of images in sequential formats, such as hand-bound books and comic strips.

COMPOSITE IMAGERY

Students learn how to responsibly and expertly cull and combine images from a variety of sources, including images from print or the web, their own photographic images, and images derived from drawings and sketches. Emphasis is placed on creating consistency of light sources, perspective, and historical/cultural details.

TEXT AND LETTERFORM

Illustration is commonly a tool for embellishing a text. In this course, students learn creative ways to incorporate text in images. Topics include typography, captioning, and letterforms as pictorial elements. Students are encouraged to consider the ways that text and image interact, in linguistic terms such as punning and metaphor.

NARRATIVE

Students explore and expand on conventions of pictorial narrative, including comic-strip, hand-bound picture-book, and single-image formats. Students learn how to utilize composition, repetition, and rhythm to suggest chronological progression.



















Heawon L.	2	Hayoung K.	<u> </u>
Current Student	_	SVA	
		MJ K.	3
		FIT Graduate School	
Unjeong L	5	Sohee J.	4
Pratt Graduate School		Current Sudent	

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SCULPTURE

covers basic techniques of modeling, casting, and assemblage using various additive and subtractive methods

MODELING

MOLDING AND CASTING

ASSEMBLAGE

Sculptural techniques are taught in three broad categories; clay modeling, mold making and casting, and assemblage. In addition to their drawing skills, students learn to "sketch" in three dimensions by creating clay and wire maquettes and quick assemblages. Sometimes, students create sculptures as a subject for a drawing or a painting. At other times, students learn to translate their two-dimensional sketches into three-dimensional forms. Advanced students learn how to develop their ideas in both two- and three- dimensional media, and may at times create works that combine the two.



MODELING

Student learn how to recreate form and the illusion of mass and texture in wire armature, clay, and papier-mâché, and they learn how to use modeling as a thinking tool through the creation of maquettes.

MOLDING AND CASTING

A course that explores traditional and contemporary casting materials, such as plaster, hydrogel, latex, and plastic. Students cast forms from life and invent forms that acquire their conceptual life in diverse materials.

ASSEMBLAGE

In this course, students learn how to combine an array of found, bought, or made objects in order to create cohesive sculptures that exhibit order, chaos, or both.













2 Sungho S.	1 Joeun K.
Parsons Scholarships \$53,000	NYU
4 Daniel K.	<u>3</u> Keren P.
Carnegie Mellon Scholarships \$28,000	
6 Eunmi J.	5 Jihyun N.
<u> </u>	SVA Scholarships \$60,000

DIGITAL PAINTING DRAWING

Learn how to apply basic figure drawing, perspective and anatomy tools, facial structure and expression to Character Design

STORYBOARD	DIGITIZING TABLET AND SOFTWARE	CHARACTER DESIGN

The Digital Painting class is an introductory course where students learn how to apply traditional painting techniques to digital painting and illustration using a Wacom tablet. Students experiment and explore painting digitally as they design their own characters, narrative settings and story boards.

















DIGITAL PAINTING PROGRAM

- Class 1: Intro to Tools/Program, Figure Study
- Class 2: Basic Perspective and Anatomy
- Class 3: Facial Structure and Expression
- Class 4: Character Design
- Class 5: Landscape Design
- Class 6 : Basic Movement Study
- Class 7 : Storyboard Design

GRAPHIC | UX·UI | **TOY | PRODUCT DESIGN**

MOBILE DESIGN

INTERACTIVE DESIGN

USER INTERFACE

USER EXPERIENCE

The only Ashcan Art has this special program; Digital Arts & Multimedia design program focuses on the latest production techniques for generating computer-based arts and experimental media design. Through the program students learn the powerful combination of artistic knowledge and technical skills to create unique modern art, high-quality digital projects. This course explores the range of skills within the design process, from the original visual response to a design, to the communication of messages. Within the context of new media, students use critical thinking, creative problem solving, and conceptual skills to develop a sophisticated body of work. The Design courses cover the fields of Graphic Design, Advertising, Computer Arts, Industrial Design, Interaction Design, and User experience/User Interface Design.

GRAPHIC





easy simple nice nice





VD





ARCHITECTURE INTERIOR DESIGN

BASIC DESIGN

ADVANCED DESIGN

ARCHITECTURAL DRAWING

3D MODEL-MAKING

The Interior Design and Architecture courses allow students to explore design concepts and study basic design principles for interiors or exterior architecture through drawing, painting and collage projects. Emphasis is on theoretical analysis of interior spaces or basic structural systems, and meaningful cultural projects that are dedicated to the advancement of imagination. The ability to think within a larger social and ethical context are encouraged.

Ashcan Instructors guide students in developing a compelling, innovative, and mature portfolio to apply to a BFA or MFA design program.

















<u>2</u> Xinyi C.	Yoonsung Y.	1
UPenn Graduate School	NYSID Graduate School	
4 Yoojin H.	Minsang K.	3
Pratt	Risd Graduate School	
	Ching-yu C.	5
	NYSID Graduate School	
	Miniung D	6
	Minjung P.	
	Cooper Union	

FASHION DESIGN GARMENT CONSTRUCTION

fashion Design class will explain the qualities and skills necessary to become a fashion designer

FASHION ILLUSTRATIONS	PATTERN MAKING	SEWING	CONSTRUCTION

The Fashion Design course begins with instruction on how to draw the standard fashion figure, which will be used as a base for a series fashion sketches and illustrations. As students develop their drawing skills, they investigate historical and contemporary fashion and use it as a resource for their own fashion designs. Finally, using the fashion figure, students illustrate their own line of garments in detail, using pen, ink, marker, and wash techniques.

In the Garment Construction course students learn the professional techniques used in the construction of garments. Pattern making, sewing, cutting, construction, and finishing techniques are used to create garments in cotton or cotton-type fabrics. Areas of concentration are the garments fit, balance, style, creativity and proportion.



Wei S. W. Parsons

Yoomin P. Parsons

> In Class Current

Jangheon P.









FIGURE DRAWING

A supplement to the drawing curriculum, students draw from live models in the studio to acquire a better understanding of gesture and anatomical form. Students may also use figure-drawing sessions as a resource for works based on individual content.







Lauren P

Geon K.

Cornell Univ.

Cooper Union

Goswami J.

- 3

ASHCAN **VISUAL ART** WORKSHOP

MATERIALS WORKSHOP

Students in this workshop will learn about techniques and materials often used in three-dimensional art processes. They will use plaster in various forms and will make and use inexpensive, simple mold making materials. This course is highly recommended for any student interested in sculpture or product design.



LIGHTING WORKSHOP

LED can be lit up in your art and design! In this 8 hours workshop, students learn basic circuitry to get LED to light up and design a light fixture. Only thing you need is to bring your artistic mind and spirit and materials will be provided.

