



### ASHCAN STUDIO OF ART 2015 CLASSES & PROGRAMS

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ASHCAN STUDIO of ART. Inc.

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# ASH CAN STUDIO

### 2006

on April, Launching Manhattan Studio 2006 Scholastic Art Awards Hayoung Kim, American Vision Award Federal Duck Stamp Contest the Grand Prize Award The Korean Times Art Competition the Grand Prize Award

### 2007

47 Acceptance Letter \$556,795 Scholarships Award

### 2008

72 Acceptance Letter \$867,600 Scholarships Award Scholastic Art Awards Hayley Palmatier, Art Teacher Award

### 2009

81 Acceptance Letter \$1,070,860 Scholarships Award on June, Launching Little Neck Studio

### 2010

117 Acceptance Letter \$3,201,640 Scholarships Award Scholastic Art Awards 32 winners Sunyoung Kim, Art Teacher Award

### 2011

116 Acceptance Letter \$2,901,808 Scholarships Award Scholastic Art Awards 37 winners American Vision Award

### 2012

146 Acceptance Letter \$5,027,669 Scholarships Award Scholastic Art Awards 23 winners American Vision Award Matthew Capezzuto, Art Teacher Award

### 2013

142 Acceptance Letter \$8,087,602 Scholarships Award Scholastic Art Awards 27 winners American Vision Award Yusam S, Monica Carrier, Art Teacher Award

### 2014

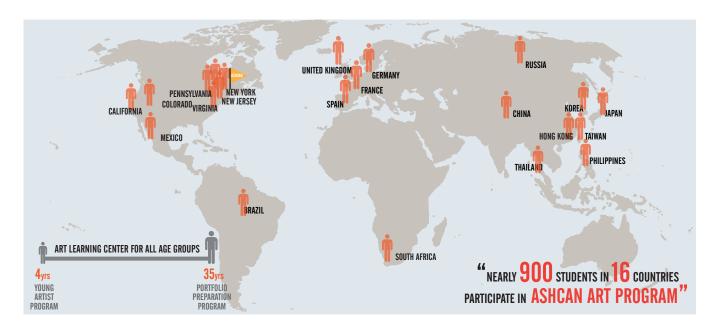
129 Acceptance Letter \$5,164,876 Scholarships Award Scholastic Art Awards 32 winners on Feb, Launching Flushing Studio

### 2015

We can help you to START YOUR MIRACLE NOW



10 Years of Success



### 100% ASHCAN GRADUATE OVERVIEW OF MAJOR SCHOOLS ACCEPTANCE

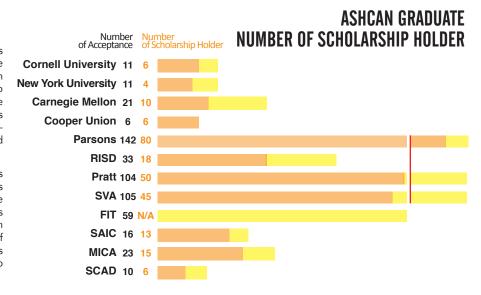
	Amount of Scholarships
Cornell University	N/A
New York University	\$462,000
Carnegie Mellon	\$1.3Million
Cooper Union	Full Scholarships
Parsons	\$3.8Million
RISD	\$1.5Million
Pratt	\$2.9Million
SVA	\$2.2Million
	New York University Carnegie Mellon Cooper Union Parsons RISD Pratt

Ashcan Studio of Art is an art school geared toward creative development and portfolio preparation. Our curriculum is an individualized program in which each student's personal interests and skills are the focus. With a lot of hard work, and with the resources of New York City's arts community, 100% of our students have excelled to their greatest potential and have earned admittance into many of the highest-ranked BFA and MFA programs, most having received scholarships.

At Ashcan, we believe that artistic growth and development should take place in a diverse and supportive environment. Our students come from around the region and from around the world to study at our studios in midtown Manhattan and Queens. Our instructors are professionals in the visual arts with a passion for teaching. They offer a breadth and depth of knowledge and experience in Drawing, Painting, Sculpture, Illustration, Animation, Theater Design, Industrial Design, Computer&Graphic Design, Fashion Design, Interior Design and Architectural Design.

Ashcan Studio's Visual Arts Program was developed to catapult and stimulate creativity. We encourage artistic expression and experimentation in order to develop confidence, and openness to new creative ideas and cultures. The program teaches the historical and contemporary art techniques of sculpture, painting, drawing, and more

The Ashcan Studio Visual Arts Program is for students who wish to improve their skills and excel in the Visual Arts. Under the guidance of Ashcan Studio's Instructors students develop ideas, and learn techniques that lead to the production of outstanding visual artwork. This program is for the most inexperienced artists up through advanced art students.



## 2015 ASHCAN ART SUMMER PROGRAM



Summer Intensive College Portfolio Preparation Summer Fine Arts & Design Summer Art Camp

SAFE ROOM, 2014 Ashcan Art Exhibition, CUE Art Foundation

### **2015 SUMMER PROGRAM PORTFOLIO PREPARATION**

### GRADE 12TH, and UP in September

- Grade 12th & up, College student Laguardia high school portfolio, and Ivy league supplements: For students applying for Fall 2016 [or Spring 2016] admission into Undergraduate or Graduate programs.
- 9-12 weeks, 5 days/week, 8 hours/day: Spend nine to twelve weeks during the summer focusing on your art portfolio.

PORTFOLIO PREPARATION

9 WEEKS 4HOURS CLASS

Individual Studio Space Work at your personal studio space.

College Admissions Services College counseling from helpful faculty and staff. Students may enroll in College Admissions Services, including professional portfolio photography, at an additional cost. Request information from our offices.

Opportunity

Prepare for art contests.

Participate in Ashcan's annual exhibition.

Ashcan hosts portfolio reviews with college admissions officers from schools such as: Pratt, Parsons, SVA, RISD, NYU, FIT, SMFA, and the Cooper Union\*\*

(\*\*List may change based on student interest and officers' availability.)

Why is our summer intensive course so important?

\* Schedule will be decided on a case by case basis dependent upon each student's technical level in art and/or design.

Our Summer Intensive Program is designed for all Ashcan students who wish to apply to colleges the following Fall/Spring (for admittance the Fall of the following year). During the school year, high school and college students rightly must focus most of their time on their school work and so have limited time to dedicate to their portfolio. The Summer Intensive allows students to give their portfolio the necessary time and attention to develop to its highest quality. In addition, the summer at Ashcan is a focused, nurturing and ambitious community of art students whose success influences one another.







Portfolio Reviews from Colleges

Each year, we invite representatives from top art schools like NYU. Pratt, SVA, RISD, and Cooper Union, to visit our studios. They provide crucial information and insights about their programs, and they provide one-on-one and group critiques of our students' works. This valuable opportunity gives students direct access to the opinions of admissions officers and



Portfolio Reviews with Current College / University Administrations

> Representative & Scholarship Foundation Critics SVA, Pratt, Parsons, Joan Mitchell Foundation





### **2015 SUMMER PROGRAM FINE ARTS & DESIGN**

GRADE 10TH - 11TH in September

- Grade 10th-11th in September, 2015 Ideal for students who will continue to develop their portfolios during the Fall.
- 4-8 weeks, 4 hours/class: Term 1: Mon, July 6 – Sat, August 1 (4week Program) Term 2: Mon, August 3 – Sat, August 29 (4week Program)

FINE ARTS & DESIGN 4-8 WEEKS **4HOURS CLASS** 

Individual Studio Space Work at your personal studio space.

Opportunity

Prepare for art contests, including Scholastic Art and Writing

Experience art and art history through the knowledge and training of professional teaching artists. Participate in Ashcan's annual exhibition.

Summer Fine Arts & Design Program: □ Drawing ☐ Figure Drawing (with live models) Painting (oil and acrylic paint) ☐ Sculpture (clay work & casting) ☐ Fashion Design ☐ Graphic Design ☐ Architecture ☐ Interior Design Course Level:

Ashcan provides simple level test for the students who are registering for the first time. Current students, who already finished the basic course in ashcan, moves on to the Intermediate and advanced course automatically.

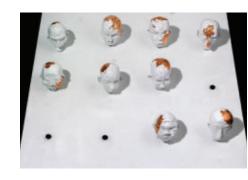
☐ Basic course Intermediate course ☐ Advanced course



**DRAWING** FINE ARTS



**PAINTING** FINE ARTS



SCULPTURE FINE ARTS



FIGURE DRAWING FINE ARTS

















INTERIOR

DESIGN





ARCHITECTURE DESIGN





### **2015 SUMMER PROGRAM YOUNG ARTIST**

GRADE 4TH - 9TH in September

- Grade 10th-11th in September, 2015 Plunge into a whole new experience!
- 4-8 weeks, 3 hours/class: Term 1: Mon, July 6 – Sat, August 1 (4week Program) Term 2: Mon, August 3 – Sat, August 29 (4week Program)

FINE ARTS & DESIGN

4-8 WEEKS

3HOURS CLASS



### Opportunity

Prepare for art contests.

Experience art and art history through the knowledge and training of professional teaching artists.

Learn how to use a variety of new art materials and techniques. Participate in Ashcan's annual exhibition.

For our 4th - 9th graders, we will begin to focus more on observational art-making techniques. These are the years that students have enough hand-eye coordination to be able to utilize the technical side of art-making.

Students will practice the many techniques of capturing live models, animals, and objects in drawing, painting and sculpture. They will also be encouraged to develop their creativity and conceptual thinking through various projects not necessarily related to observation such as surrealism, abstract-expressionism, pattern and decoration and much more. They will learn how to use various art-making materials and techniques in fun and challenging ways. Through the creative process they will develop the skills and confidence needed to become creative thinkers.

### Course Level:

Ashcan provides simple level test for the students who are registering for the first time. Current students, who already finished the basic course in ashcan, moves on to the Intermediate and advanced course automatically.

☐ Basic course

☐ Intermediate course ☐ Advanced course







☐ Figure Drawing (with live models)

☐ Painting (oil and acrylic paint)

☐ Sculpture (clay work & casting)

☐ Fashion Design

☐ Graphic Design

☐ Architecture

☐ Interior Design

☐ Photography

☐ Art contest preparation









### 2015 SUMMER PROGRAM ART CAMP

GRADE PRE K - 3RD in September

• Grade Pre K-3rd in September, 2015 Express yourself at little ashcan!!

PLAYFUL LEARNING

LITTLE HANDS, BIG IDEAS



Take part in our new summer camp curriculum. Explore, discover and create individual artwork through a variety of media.



- Feel and Touch (Tactility)
- Furniture Design (Light Fixture), Woodworking
- Furniture Design (Old to New)
- Journal Art
- Powerful Visual Reading
- Storybook (hand-bound and wordless)
- Visual Music: New Action Painting

### ☐ Morning Art Camp: Mon–Fri, 9am–12:30pm

Session 1: June 29–July 2 Storybook (Hand-bound)

Session 2: July 6–July 10 Visual Music-New Action Painting

Session 3: July 13–July 17 Feel and Touch (Tactility)

Session 4: July 20–July 24 Furniture Design (Old to New)

Session 5: August 3–August 7 Powerful Visual Reading

Session 6: August 10–August 14 Furniture Design (light fixture)

Session 7: August 17–August 21 StoryBook (Hand-bound)

### ☐ Afternoon Art Camp: Mon–Thu, 4pm–5:30pm

Session 1: June 29–July 2 Powerful Visual Reading

Session 2: July 6–July 9 Journal Art

Session 3: July 13–July 16 Visual Music-New Action Painting

Session 4: July 20–July 23 Powerful Visual Reading

Session 5: August 3–August 6 Journal Art

Session 6: August 10–August 13 Visual Music-New Action Painting

Session 7: August 17–August 20 Storybook (wordless)



Furniture Design

Light and Shadow

Design and construct an

original light fixture from

various materials. We will

of light bulbs as well.

learn about different types

Powerful Visual Reading

visually stunning work of art!

Imagination, Creation

Transform a literature excerpt into a

Visual Music New action painting

### Draw your Movement

Express the sounds and movement of music through art with your whole body! Colors and shapes will be used to show what you feel from various genre of music, from Mozart to Pop.



### Founded objects

### Old to New

Create modern designs from past inspiration as you explore form and function. Each camper needs to bring his/her old bike, stool, toy car, rocking horse, high chair or anything old from your garage or storage room at home. We'll design them into something useful and beautiful for yourself or your family.

Picture: designed by Katie Thompson







### Tactility Feel and Touch

Heighten your senses through creative works of art in this course. By introducing artists who deal with 'tactility', we will work with children to help their sensory development.

Picture: Méret Oppenheim





### Journal Art Drawing from your Memory

Do you feel bored of this flat journal paper?
Unwind and reflect as you create a personal visual journal. Expand your possibilities with new art



Teacher will tell a story, and then our students will make or draw what they imagine. Then, we will share with friends.

Teacher will tell a story, and then our students will make or draw what they imagine. Then, we will share with friends.

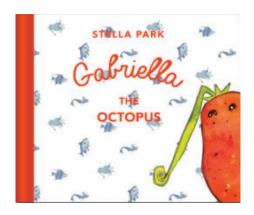
### PUBLISH YOUR OWN BOOK

### **ASHCAN MEDIA**

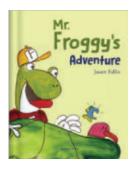
Publish Art Book Storybook Making

### Ashcan Media Art

Would you like a keepsake of your child's progress and artwork? Ashcan is equipped with a talented staff of artists and designers. Our professional Media department can design and publish individual portfolio books to showcase each student's work. Ask us for more information.



















Sketch your narrative...

Hardcover Book Making and e-publish from Ashcan Media

### 2015 ASHCAN ART SUMMER PROGRAM SCHEDULE





Grade 10 -12th, Up+ Grade 4 - 9th Grade Pre K - 3rd **GRADE 10 -12TH, UP+** 

# 4 Hour-Long Class GRADE 10 -12TH, UP+ CLASS SCHEDULE

START DATE: June 29th, 2015
TERM: START DATE + 4 to 9 weeks

### ☐ ITTLE NECK CAMPUS SCHEDULE: GRADE 10 - 12<sup>th</sup> and up+

	MON	TUE	WED	THU	FRI	SAT
2pm		P O R T F (	OLIO PREPA	RATION	CLASS	
10am - 2		А	RT CONTEST	SPREP		
<b>1</b> 0	DRAWING	PAINTING SCULPTURE	DRAWING	PAINTING SCULPTURE	FIGURE DRAWING	DRAWING/PAINTING ARCHITECTURE
, bm		PORTFO	OLIO PREPA	RATION	CLASS	
7 - md		А	RT CONTEST	SPREP		
3	DRAWING PAINTING	DRAWING PAINTING	GRAPHIC DESIGN FASHION DESIGN	GRAPHIC DESIG		DRAWING PAINTING

### ☐ MANHATTAN CAMPUS SCHEDULE: GRADE 10 - 12TH AND UP +

	MON	TUE	WED	THU	FRI	SAT
3pm		PORTFOLI	O PREPAF	RATION CL	. A S S	
1am - 3		ART	CONTESTS	PREP		
M 118	DRAWING GRAPHIC DESIGN	DRAWING GRAPHIC DESIGN	PAINTING SCULPTURE	PAINTING SCULPTURE	FIGURE DRAWING GRAPHIC DESIGI	
8pm		PORTFOLI	O PREPAF	RATION CL	. A S S	
M 4pm - 8		ART	CONTESTS	PREP		
	DRAWING/PAINTING FASHION DESIGN	DRAWING/PAINTING FASHION DESIGN GRAPHIC DESIGN	DRAWING PAINTING	DRAWING PAINTING	FIGURE DRAWING	DRAWING/PAINTING ARCHITECTURE

### □ **F** LUSHING CAMPUS SCHEDULE: GRADE 10 - 12TH AND UP+

	MON	TUE	WED	THU	FRI	SAT		SUN
2pm		PORTFOL	IO PREI	PARATIO	N CLASS			
10am - 2								PORTFOLIO PREP
10	DRAWING PAINTING	DRAWING	PAINTING	DRAWING PAINTING	FIGURE DRAWING	DRAWING PAINTING	m - 2pm	☐ ART
7pm		PORTFOL	IO PREI	PARATIO	N CLASS		10ar	CONTESTS PREP
J - md	ART CONTESTS PREP						•	
3p	DRAWING PAINTING	SCULPTURE DRAWING	SCULPTURE PAINTING	DRAWING PAINTING	FIGURE DRAWING	DRAWING PAINTING		DRAWING PAINTING



3Hour-Long Class

GRADE 4 - 9TH

CLASS SCHEDULE

START DATE: July 6th, 2015 TERM: START DATE + 4 to 8 weeks

### ☐ ITTLE NECK CAMPUS SCHEDULE: GRADE 4-9TH

	MON	TUE	WED	THU	FRI	SAT
1pm		A R	T CONTEST	S PREP		
<b>1</b> 0am - 1	DRAWING	PAINTING SCULPTURE	DRAWING	PAINTING SCULPTURE	FIGURE DRAWING	DRAWING/PAINTING ARCHITECTURE
٤		A R	T CONTEST	S PREP		
<b>—</b> 3pm - 6pm	DRAWING PAINTING	DRAWING PAINTING	GRAPHIC DESIGN FASHION DESIGN	GRAPHIC DESIGN FASHION DESIGN	FIGURE DRAWING	DRAWING PAINTING

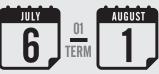
### □ MANHATTAN CAMPUS SCHEDULE: GRADE 4-9TH

	MON	TUE	WED	THU	FRI	SAT
2pm		ART	CONTESTS	PREP		
<b>™</b> 11am - 2	DRAWING GRAPHIC DESIGN	DRAWING GRAPHIC DESIGN	PAINTING SCULPTURE	PAINTING SCULPTURE	FIGURE DRAWING	DRAWING PAINTING
7pm		ART	CONTESTS	PREP		
<b>M</b> 4pm - 7	DRAWING/PAINTING FASHION DESIGN	DRAWING/PAINTING FASHION DESIGN GRAPHIC DESIGN	DRAWING PAINTING	DRAWING PAINTING	FIGURE DRAWING	DRAWING/PAINTING ARCHITECTURE

### □ **F** LUSHING CAMPUS SCHEDULE:GRADE 4-9TH

	MON	TUE	WED	THU	FRI	SAT		SUN
1pm		А	RT CONT	ESTS PRI	ĒΡ			
10am -	DRAWING PAINTING	DRAWING	PAINTING	DRAWING PAINTING	FIGURE DRAWING	DRAWING PAINTING	1pm	ART CONTESTS PREP
epm	ART CONTESTS PREP						0am	
3pm - (	DRAWING PAINTING	SCULPTURE DRAWING	SCULPTURE PAINTING	DRAWING PAINTING	FIGURE DRAWING	DRAWING PAINTING	<b>•</b>	DRAWING PAINTING













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# SUMMER GRADE CAMB Begins Pre K - 3RD

### Morning Art Camp Monday-Friday, 9 a.m.-12:30 p.m.

Class Over-

Checking in all art campers Observational Draw-

Studio Art 10.20-10.30 Snack Time Studio Art 11:20-11:30

Break- fun games 11:30-12:20 Studio Art 12:20- 12:30 Clean-up

Small group Bring your own

Session 1: June 29–July 2

Storybook (Handbound) \$220

Write, illustrate and hand-bind a unique storybook.

Session 2: July 6–July 10

Visual Music—New Action Painting

Express the sounds and movement of music through art with your whole body!

Session 3: July 13–July 17

Feel and Touch (Tactility)

Enhance your sensory development in this textured

Session 4: July 20–July 24

Furniture Design (Old to New)

Create modern designs from past inspiration as you explore form and function.

Session 5: August 3–August 7

**Powerful Visual Reading** 

Transform your favorite literature excerpt into a visually stunning work of art.

Session 6: August 10-August 14

Furniture Design (light fixture)

Design and construct an original light fixture from

Session 7: August 17–August 21

StoryBook (Handbound)

Write, illustrate and hand bind a unique storybook.

Tuition: Per session: \$270, Registration fee:\$15 Material fee: \$10 per session

Package: 3-4 weeks (save 10%), 5-7 weeks (save 20%),

Afternoon Art Camp

Monday-Thursday, 4 p.m.-5:30 p.m.

Session 1: June 29-July 2

Powerful Visual Reading

Transform your favorite literature excerpt into a visually stunning work of art.

Session 2: July 6–July 9

Journal Art

Unwind and reflect as you create a personal visual journal.

Session 3: July 13-July 16

Visual Music—New Action Painting

Express the sounds and movement of music through art with your whole body!

Session 4: July 20–July 23

**Powerful Visual Reading** 

Transform your favorite literature excerpt into a visually stunning work of art.

Session 5: August 3–August 6

**Journal Art** 

Unwind and reflect as you create a personal visual journal.

Session 6: August 10–August 13

Visual Music—New Action Painting

Express the sounds and movement of music through art with your whole body!

Session 7: August 17–August 20

Storybook (wordless)

Create a perfect story through original illustrations.

Tuition: Per session: \$120, Registration fee: \$15, Material fee: \$10 per

Package: 3wks—\$324 (save 10%), 4wks—\$432 (save 10%) 5wks— \$480 (save 20%), 6wks—\$576 (save 20%), 7weeks—\$672 (save 20%)















### **2015 ASHCAN ART VISUAL ART PROGRAM**





Drawing, Painting, Sculpture Toy, Product Design Graphic, UX/ UI Design Architecture & Interior Design Fashion Design

### **ASHCAN FINE ART PROGRAM DRAWING**

an introduction to fundamental techniques and concepts of representational and expressive drawing within a variety of media

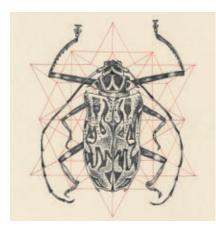
BASIC DRAWING

INTERMEDIATE DRAWING

ADVANCED DRAWING

FIGURE DRAWING

Students begin this class by acquiring and reviewing fundamental descriptive drawing concepts and techniques in various media, including ink, graphite, charcoal and collage. Students also learn methods for developing individual content. As students develop their ideas, they focus and hone their abilities in the media of their choosing, including color media. In addition to experienced faculty, students also have access to the studio's library, computer lab, and live figure drawing sessions. They research and invent strategies and techniques for combining diverse media, modes of representation, and design elements. The curriculum culminates in long-term drawings and series of drawings that display formal and conceptual maturity.









### **BASIC DRAWING**

A course in the foundations of observational drawing: line, value, volume, space, and composition. Students are introduced to a range of indispensable drawing concepts and techniques in pen, graphite, charcoal, and collage.

### INTERMEDIATE DRAWING

A broader exploration of media-including the use of color media-combined with guided research in contemporary drawing and development of individual

### ADVANCED DRAWING

A course in which students exercise their conceptual independence and technical proficiency through long-term drawings or series or

### FIGURE DRAWING

A supplement to the drawing curriculum in which students draw from live models in the studio to acquire a better understanding of gesture and anatomical form. Students may also use figure drawing sessions as a resource for works based on individual content.













Ji Hae Jeon 2 Soo Choi

Pratt SVA Scholarships \$46,000 Scholarships \$28,000

4 Jinyoung Yoo 5 Cornell Univ. Scholarships \$192,924 Scholarships \$28,000

Keren Park

Cornell Univ. Full Scholarships

Cooper Union

Campisano

### **ASHCAN FINE ART PROGRAM PAINTING**

explore and experience a variety of painting techniques, media, and historical approaches to art

**ACRYLIC PAINTING** 

WATERCOLOR PAINTING

OIL PAINTING

With a strong foundation in descriptive drawing, students explore color and surface texture through the Painting curriculum. While students learn how mix colors and to describe the nature and color of light in the physical world, they also discover non-representational, design-based applications of paint media. Techniques in water-soluble acrylic and watercolor paints are emphasized, and students are encouraged to utilize oil paints and other paint media that may be suitable for executing their individual concepts.



A course in the use of watercolor to describe volume, light, and texture. Watercolor is also explored as a medium to be combined with drawing media.

### ACRYLIC **PAINTING**

A course in the use of acrylic paints and mediums. Students learn how to describe volume, light, and texture in acrylic paint; students also learn concepts of color interaction and methods of abstraction.

### OIL PAINTING

An exploration of oil paint and mediums, focused on this medium's usefulness for rendering subjects in a realistic manner.





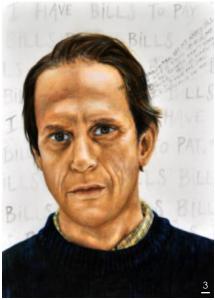
















Jennifer Chun

Jee Hee Kang

Cornell Univ.

Jin Soo C.

Jun Ko

Graduate School

Scholarships \$123,600

Cornell Univ.

Hayoung Kim



### **ASHCAN FINE ART PROGRAM SCULPTURE**

covers basic techniques of modeling, casting, and assemblage using various additive and subtractive methods

MODELING MOLDING AND CASTING

Sculptural techniques are taught in three broad categories; clay modeling, mold making and casting, and assemblage. In addition to their drawing skills, students learn to "sketch" in three dimensions by creating clay and wire maquettes and quick assemblages. Sometimes, students create sculptures as a subject for a drawing or a painting.

At other times, students learn to translate their two-dimensional sketches into three-dimensional forms.

Advanced students learn how to develop their ideas in both two- and three- dimensional media, and may at times create works that combine the two.















### **MODELING**

**ASSEMBLAGE** 

Student learn how to recreate form and the illusion of mass and texture in wire armature, clay, and papier-mâché, and they learn how to use modeling as a thinking tool through the creation of maquettes.

### MOLDING AND CASTING

A course that explores traditional and contemporary casting materials, such as plaster, hydrogel, latex, and plastic. Students cast forms from life and invent forms that acquire their conceptual life in diverse materials or as multiples.

### ASSEMBLAGE

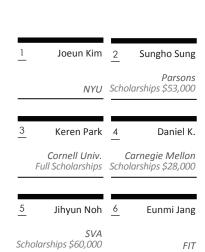
In this course, students learn how to combine an array of found, bought, or made objects in order to create cohesive sculptures that exhibit order, chaos, or both. Students are encouraged to consider the conceptual ramifications of using objects that have or had a use or purpose.













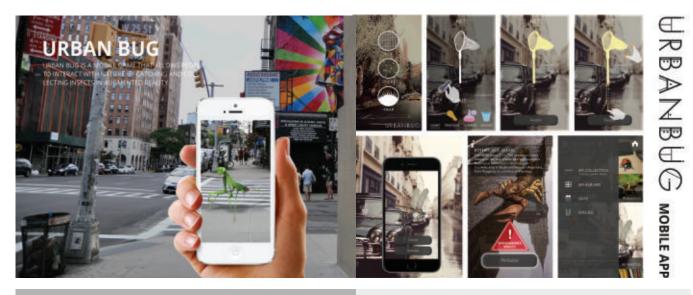


### **ASHCAN DESIGN PROGRAM** GRAPHIC | UX:UI DESIGN

Digital Arts and Experimental Media

MOBILE DESIGN INTERACTIVE DESIGN **GRAPHIC USER INTERFACE USER EXPERIENCE** 

The only Ashcan Art has this special program; Digital Arts & Multimedia design program focuses on the latest production techniques for generating computer-based arts and experimental media design. Through the program students learn the powerful combination of artistic knowledge and technical skills to create unique modern art, high-quality digital projects. This course explores the range of skills within the design process, from the original visual response to a design, to the communication of messages. Within the context of new media, students use critical thinking, creative problem solving, and conceptual skills to develop a sophisticated body of work. The Design courses cover the fields of Graphic Design, Advertising, Computer Arts, Industrial Design, User experience and User Interface Design.











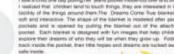






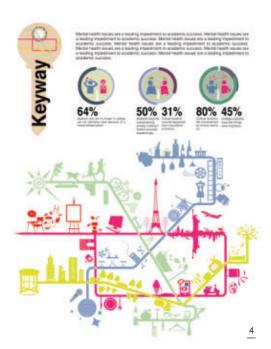












Hyewon Im

Graduate school

2 Hongwon Choi

CalArts Graduate school

Binna Lee

Parsons Graduate school

Seungah Ryu

Undergraduate

### **ASHCAN DESIGN PROGRAM** ARCHITECTURE / INTERIOR DESIGN

understanding of structure and materials as well as necessary skills in drawing and model-making

3D MODEL-MAKING BASIC DESIGN ADVANCED DESIGN ARCHITECTURAL DRAWING

The Interior Design and Architecture courses allow students to explore design concepts and study basic design principles for interiors or exterior architecture through drawing, painting and collage projects. Emphasis is on theoretical analysis of interior spaces or basic structural systems, and meaningful cultural projects that are dedicated to the advancement of imagination. The ability to think within a larger social and ethical context are encouraged.

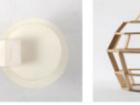
Ashcan Instructors guide students in developing a compelling, innovative, and mature portfolio to apply to a BFA or MFA design program.

































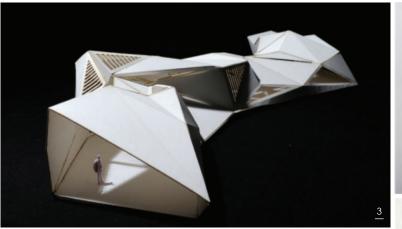


















1 Yoonsung Yang

Xinyi Chen

Yoojin Han

Pratt

Graduate School

Graduate School

3 Minsang Kang

Graduate School

5 Ching-yu Chien

Graduate School

Minjung Park

Cooper Union

### **ASHCAN DESIGN PROGRAM FASHION DESIGN GARMENT CONSTRUCTION**

fashion Design class will explain the qualities and skills necessary to become a fashion designer

FASHION ILLUSTRATIONS PATTERN MAKING SEWING CONSTRUCTION

The Fashion Design course begins with instruction on how to draw the standard fashion figure, which will be used as a base for a series fashion sketches and illustrations. As students develop their drawing skills, they investigate historical and contemporary fashion and use it as a resource for their own fashion designs. Finally, using the fashion figure, students illustrate their own line of garments in detail, using pen, ink, marker, and wash techniques.

In the Garment Construction course students learn the professional techniques used in the construction of garments. Pattern making, sewing, cutting, construction, and finishing techniques are used to create garments in cotton or cotton-type fabrics. Areas of concentration are the garments fit, balance, style, creativity and proportion.

















Wei S. Wang

Yoomin Park

4 Jangheon Park Central Saint Martins











### **ASHCAN DESIGN PROGRAM** TOY | PRODUCT DESIGN

developing a compelling, innovative, and mature portfolio

COMPOSITE IMAGERY COMMUNICATION FUN FOLLOWS FUNCTION

The Design courses introduce complex concepts and advanced technical skills, and lead students to explore personal content in their Design subject of choice.

NARRATIVE

The Design courses cover the fields of Product Design, Advertising, Industrial Design, Toy Design. The goal of this program is to develop drawing skills, and investigate historical and contemporary design trends to use as a resource for personal design work. Ashcan Instructors guide students in developing a compelling, innovative, and mature portfolio to apply to a BFA or MFA design program.



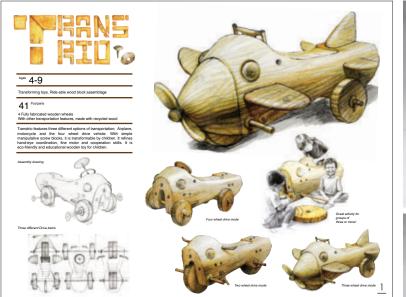








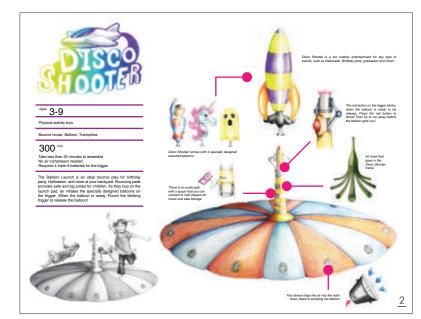
Feng Wei Art Center, Industrial design



















FIT, Toy design

Current Student

Chung-Hsiang

Feng Wei

Art Center, Industrial design

### **Community Partner Organizations**

Ashcan studio of art is currently working with...



Ashcan Studio, in partnership with The School of Visual Arts, developed the 1 + 3 program in 2012. The 1 + 3 program was designed for transfer students wishing to enter a BFA program at SVA. Students enrolled in this program earn credits for foundation courses while developing their portfolio, which are transferable to SVA.



Scholastic and Ashcan Studio are Alliance Summer Arts Program partners. ASAP Award recipients are granted a full scholarship to attend top local and residential arts program, camp or precollege program. For the past two years, Ashcan Studio has welcomed ASAP students into our Summer Portfolio Preparation Program.



Since 2012, Ashcan has worked in partnership with the Joan Mitchell Foundation to help students build competitive portfolios and strong applications for art & design college programs, by collaborating on free public college readiness events including Portfolio Redefined, Art Degree Demystified and the Careers in the Arts Fair. Each year the Joan Mitchell Foundation provides scholarships to local youth to study in Ashcan Studio's Summer Portfolio Intensive and College Portfolio Preparation Program.



The Ashcan Studio partnership with Arts Bournemouth University was established in 2014. Our agreement was developed to promote acceptance of graduates of Ashcan Studio to students planning to enroll at AUB. Students who complete Ashcan's year long foundation program gain automatic entry to several of AUB's BA Programs.



The joint program between Ashcan Studio and P.S. 98 was created to augment and strengthen the schools existing art program. Ashcan Studio Instructors provide a specially designed Visual Art Studio Art curriculum to 3rd, 4th and 5th grade classes. Each Summer Ashcan Studio Instructors curate an exhibition of P.S. student artwork, held at P.S. 98.



The Ashcan Studio partnership with Bramson Ort was developed to promote acceptance of graduates of Ashcan Studio to students planning to enroll at Bramson Ort. Students who complete Ashcan's year long foundation program gain automatic entry to the Game Design and Programming Associate Degree (AAS) Program at Bramson ORT College.



Portfolio Redefined is a collaboration between The Museum of Arts and Design, The Joan Mitchell Foundation, Parsons and Ashcan Studio of Art. Together we host portfolio development and college access events throughout the year. We are devoted to workshopping ideas and practices to support students in building a competitive portfolio and application for art & design college programs.



CUE Art Foundation is a visual arts center dedicated to creating essential career and educational opportunities for emerging and under-recognized artists of all ages. Each summer CUE Art Foundation hosts an exhibition of Ashcan Summer Program student artwork.

### ASHCAN STUDIO OF ART LITTLE NECK CAMPUS

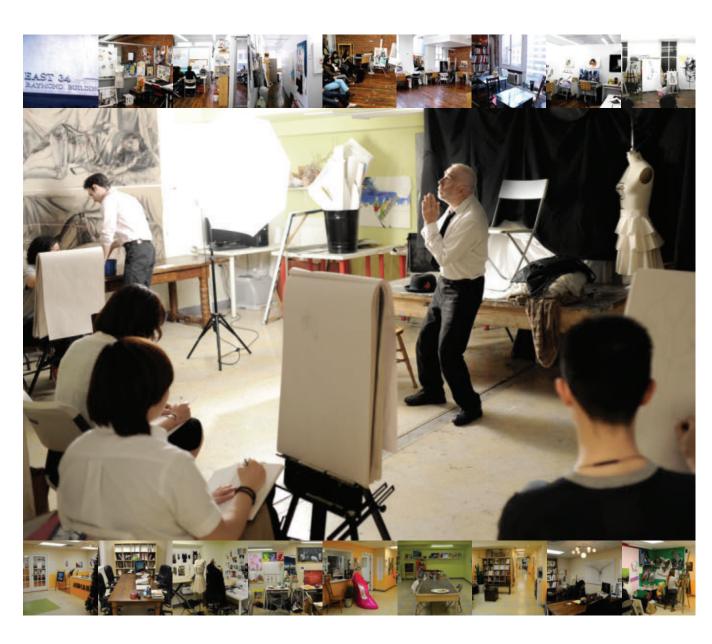
252-20 Northern Blvd, Suite 209 Little Neck, NY 11362 TEL: 718-819-0004

### ASHCAN STUDIO OF ART MANHATTAN CAMPUS

45 East 34th Street, 4th Floor New York, NY 10016 TEL: 212-967-8101

### ASHCAN STUDIO OF ART FLUSHING CAMPUS

36-26 Main St, Suite 3X Flushing, NY 11354 TEL: 917-675-4195

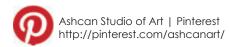


### FOR MORE INFORMATION PLEASE VISIT OUR WEBSITE AT

ashcanstudio.com (en) l ashcanart.com (한글) l ashcanstudio.com/cns (简体) l ashcanstudio.com/cn (繁體)







# FOR MORE INFORMATION PLEASE VISIT OUR WEBSITE AT WWW.ASHCANSTUDIO.COM

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TO BE CREATIVE, PASSIONATE, PROFESSIONAL

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